



# GOLF

## DISCOVERY GUIDE

  
**Scottsdale**  
*The world's finest golf destination.*

“Golf develops the good qualities of  
a man’s nature and softens the poor ones.  
It is a developer and builder of character  
without a peer. It is a leveler of rank and class,  
where rich and poor meet on common ground.  
It cultivates patience and endurance  
under adversity and yet keeps alive  
the times of hope.”

Walter J. Travis  
*a.k.a. The Old Man*  
(1862-1927)





Tournament Players Club of Scottsdale

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# THE SCOTTSDALE GOLF EXPERIENCE

By Joseph Mark Passov

**N**OT LONG AGO, *ROBB Report*, one of the nation's leading upscale lifestyle publications, named Scottsdale, Arizona as the "Best Place to Live in the United States for Golf." To folks in the know, the announcement came as no surprise. So who are these "folks in the know?" Basically, they're everyone from vacationers to long-time residents to PGA TOUR pros. The prestigious award only confirmed what these folks have felt for a long, long while: For the perfect golf experience, there's no better place than Scottsdale.

It's easy to understand what elevates Scottsdale in the pantheon of golf

rankings. No other destination can boast of such remarkable diversity. There's a solid mix of traditional, tree-lined courses and desert, target-



style designs. There's an appealing blend of special-occasion "trophy" courses, and modest "family-friendly" and "beginners" courses. There are top-ranked municipal tracks and super-exclusive country-club retreats. Private and

public. Resort and retirement. Modern and classic. Throw in seemingly endless sunny skies, gentle breezes and mountain vistas; top professional tournaments such as the FBR Open, the Tommy Bahama Challenge and the Grey Goose Gateway Tour

# “Don’t play too much golf. Two rounds a day are plenty.”

–Harry Vardon

Championship; plus acclaimed golf equipment manufacturers, golf course architects, top instructors and golf schools; superb resorts and spas, restaurants, arts, nightlife and shopping, including golf’s most honored retail store – In Celebration of Golf – and it becomes quite clear: When it comes to golf, Scottsdale has it all.

Even with its 330 days of sunshine a year, Scottsdale wasn’t simply an overnight golf sensation. Today, the city and its immediate surroundings are blessed with nearly 200 courses, all of them delightful, most of them within a half-hour’s drive of each other, and more than half of them possessed of national awards for design excellence, beauty, service, facilities, playing conditions or value. A fistful of our courses have been rewarded for all of these attributes. Back in 1910,

however, when golf first came to Scottsdale, the playing fields weren’t the lush, velvety carpets we know today. No, those hardy pioneers of the links toiled on dirt fairways and oiled-sand greens. Two years later, Arizona achieved statehood and Scottsdale’s remarkable transformation from Wild West outpost to sophisticated golf mecca began in earnest.

## FAST FACTS:

### *Scottsdale Golf Scores!*

- 200 Area Golf Courses
- 330 Days of Sunshine Annually
- 70 Hotels & Resorts
- 50 Downtown Nightclubs, Bars & Lounges
- 600 Restaurants Citywide

Forty to 50 years after getting its first taste of golf, Scottsdale began to bloom as a fertile golf destination. The style of the time was to “tame the

desert” and construct classic, civilized-looking, Midwestern-parkland layouts that resembled the mind’s-eye definition of a golf course. Today, those traditional tree-lined treats known as Orange Tree, Mountain Shadows, Starfire at Scottsdale Country Club, Camelback Golf Club and McCormick Ranch Golf Club continue to be savored for their mature ambience and time-tested challenges. They’re also perfect summertime courses thanks to their welcoming abundance of shady spots.

The new breed of desert, target-style course designs came about in the 1980s as a result of water restrictions that limited the acreage of turfgrass that could be irrigated. Consequently, most new designs of the past 20 years have embraced a back-to-nature theme, with green ribbons of fairway grass

being framed and often bisected by arroyos and native vegetation. Missed shots can occasionally result in unique recoveries from the desert, but the contrast from lush green grass to earth-toned desert is invariably striking.

Courses that best epitomize this breed include the TPC of Scottsdale, home of the best-attended golf tournament in the world, the FBR Open; the Talon and Raptor courses at Grayhawk, home of the Tommy Bahama Challenge; and the award-winning tandem at Troon North. Other Scottsdale-area public-access desert standouts include Sanctuary at WestWorld and Legend Trail in Scottsdale, We-Ko-Pa on the Fort McDowell Yavapai Nation, Sun-Ridge Canyon and Eagle Mountain in Fountain Hills, the aptly named Boulders in Carefree, Dove Valley Ranch and Rancho Mañana in Cave



SunRidge Canyon Golf Club

Creek, Las Sendas in Mesa, the Raven at Verrado in Buckeye and Trilogy at Vistancia in Peoria.

If a hybrid layout sounds appealing, one with traditional turf-ed areas dusted with desert accents, look no farther than Gainey Ranch, Kierland, The Phoenician and Scottsdale Silverado in Scottsdale, Talking Stick on the Salt River Pima-Maricopa Indian Community, Ocotillo in Chandler, ASU Karsten in Tempe, Desert Canyon in Fountain Hills and the Raven at South Mountain in Phoenix.

There are even top-notch hybrid executive courses that are on the Scottsdale golf menu, such as Continental Golf Club and Cypress Golf Course. What it boils down to is that locals and visiting golfers alike have multiple options from which to choose, whether they favor traditional, parkland-style golf; desert, target-style layouts; or those that offer “a bit o’ both.”

What makes it so easy to experience this bountiful golf harvest is the ideal weather that Scottsdale enjoys. The extraordinary number of sunny days

practically guarantees that your dream round will come off as planned, no matter what the season. Preternaturally blue skies also mean that your favorite golf holes come camera-ready. Winter months generally call for crisp mornings, where by mid-round, you’ve peeled off the sweater; while in mid-summer, the amazingly low humidity makes for comfortable play (and tremendous values) even when the mercury tops 100. In spring and fall, we can’t deny it: With average daytime temperatures hovering in the low 80s, conditions are perfect, morning, noon and night.

### A WINNING COMBINATION

Strategic designs, beautiful backdrops and wonderful weather are certainly the three foundational elements in the Scottsdale golf success recipe. When you add innovative customer service, memorable clubhouses and pro shops, unparalleled practice facilities and pristine course conditions, it’s easy to see why so many Scottsdale courses have been recognized for excellence.

### AT YOUR SERVICE

*Scottsdale-area courses have long been lauded for achieving the highest levels of guest service possible for public-access facilities. In the late 1990s, Golf Digest added an exclamation point, designating the Raven Golf Club at South Mountain as having the “#1 guest service in North America.” Mango-scented iced towels in summer and head-set-clad outside staff hustling to help get you situated clearly resonated in the minds of reviewers. Grayhawk was another pioneer and is perhaps best known for bestowing a parting gift to its players, a customized copy of a popular golf book. Golf Digest’s 2005 “Places to Play” guide rates Grayhawk’s service as “Great,” and among the “Top 50” in the United States. Others honored by Golf Digest for service include The Boulders Golf Club (which also is rated #1 for Service in Arizona and in the Top 20 in the U.S. by the 2006 Zagat Survey of America’s Top Golf Courses), Talking Stick, the TPC of Scottsdale, Troon North and We-Ko-Pa.*

Among the awards bestowed in the past year are:

*Golf Digest* “2004-2005 Top 75 Resorts in North America”

- #10 The Boulders Resort & Golden Door Spa
- #12 Four Seasons Resort Scottsdale at Troon North
- #30 The Phoenician
- #42 The Fairmont Scottsdale Princess
- #65 Hyatt Regency Scottsdale Resort and Spa at Gainey Ranch

*Golf Digest* “2005 Top 100 Public Courses”

- #76 Troon North (Monument)

*Golf For Women* “2005 Top 50 Courses for Women”

- #1 The Boulders (South)
- #24 Troon North (Pinnacle)
- #41 TPC of Scottsdale (Desert)

*Golf World* “2005 100 Best Golf Shops”

Of the top 21 “Public” winners, Scottsdale placed six entrants: Grayhawk, Kierland, Talking Stick, Troon North, TPC of Scottsdale and We-Ko-Pa.

*GOLF MAGAZINE* “2005 Top 100 Courses You Can Play in the U.S.”

- #21 Troon North (Monument)
- #38 We-Ko-Pa
- #64 Troon North (Pinnacle)

- #88 Grayhawk (Talon)
- #99 The Boulders (South)

*GOLF MAGAZINE* “2004-2005 America’s Best Golf Resorts”

Gold Medalists: The Boulders Resort and Golden Door Spa; Four Seasons Resort Scottsdale at Troon North  
Silver Medalists: The Fairmont Scottsdale Princess; The Phoenician

*Golfweek* “2005 Top 100 Residential Courses in the U.S.”

- #23 Troon Country Club
- #30 Mirabel Club
- #34 Desert Highlands
- #57 Desert Mountain (Chiricahua)
- #61 Desert Mountain (Geronimo)
- #63 Desert Mountain (Cochise)
- #67 Desert Mountain (Renegade)
- #79 Desert Mountain (Apache)

*Golfweek* “2005 Top 100 Resort Courses”

- #33 Troon North (Monument)
- #49 Troon North (Pinnacle)
- #84 The Boulders (South)
- #96 Boulders (North)

*Golfweek* “Top 40 New Courses for 2004-2005”

- #10 The Golf Club Scottsdale
- #11 Desert Mountain (Outlaw)
- #28 Raven at Verrado



The Phoenician Golf Club

*Condé Nast Traveler* “2005 Top 100 Golf Resorts”

- #17 Four Seasons Resort Scottsdale at Troon North
- #19 The Boulders Resort & Golden Door Spa
- #32 The Phoenician
- #42 The Fairmont Scottsdale Princess

Now, when the subject turns to golf award winners in Scottsdale, it would be impossible not to acknowledge that we’re in the midst of many of the game’s most honored instructors as well. The following “gurus of the green” each made *Golf Digest*’s list of the “50 Greatest Teachers for 2005-2006”: Jim Flick of Scottsdale, #6; Peter

Kostis, Kostis-McCord Learning Center at Grayhawk, #19; Mike LaBauve, The Westin Kierland Resort & Spa, #31(T); and Tim Mahoney, Talking Stick Golf Club, #48(T). And, in addition to Donald Crawley of The Boulders Golf Club, Sandy LaBauve of The Westin Kierland Resort & Spa, and Paul Trittler from the Kostis-McCord Learning Center at Grayhawk, all of the above also graced *GOLF MAGAZINE*’s “2005-2006 Top 100 Teachers” list. Way to go!

**BACK TO SCHOOL**

Seeing as there’s no shortage of top teachers in town, it follows then that



## WOMEN'S GOLF IS SPOKEN HERE

*“Outstanding golf” and “women-friendly” are practically synonymous in Scottsdale. No matter what your tastes run to or skill levels are, there’s a course just for you. Three Scottsdale courses made the current list of Golf For Women’s “Top 50 Courses For Women”: The Boulders (South), #1; Troon North (Pinnacle), #24; and TPC of Scottsdale (Desert), #41. A half-dozen others have been honored in the past. In addition, a multitude of top female club professionals and LPGA Tour professionals call Scottsdale home. And for the woman who wants a bit of diversification on her golf holiday, there’s an unparalleled bounty of off-course attractions within minutes, including world-class spas, shopping, dining and recreational opportunities. And, for women interested in learning the game or improving their skills, top-notch instructors, including Sandy LaBauve (one of the nation’s top female teachers), are available for lessons. You go, girl!*

there are some wonderful golf schools as well. Sure, golf school is a great place for beginners to immerse themselves in the game and learn the correct fundamentals right off the bat. It’s also the perfect opportunity, however, for intermediate and advanced players to hone their skills as well. Think of it as a tune-up. Even the best in the business, from Tiger Woods on down, call on a mentor with a trained eye to examine their mechanics – someone who gets paid to observe the grandest and tiniest flaws in grip, stance and swing, who can offer a full critique and help you decide whether your game needs a tweak, a fix or a complete overhaul. Luckily, you’ve come to the right place. There’s no better place than Scottsdale to play golf – or to learn golf. Here’s a sampling of the very best:

### **Golf Schools of Scottsdale**

The venerable Orange Tree Golf Resort is home to this highly ranked school that was named to *GOLF MAGAZINE*’s prestigious “Top 25 Golf Schools in

America” list. With a low 4:1 student-to-instructor ratio that makes for relaxed, personalized learning and an emphasis on customized instruction that matches swing techniques to body type, general athletic ability, learning style, personality and overall golf experience, it’s easy to see why improvement comes so quickly.

### **Golf Digest Schools**

The number-one instruction magazine in golf practically invented the golf school, so if you’re looking to benefit from teaching methods that have stood the test of time, head to one of several locations statewide – though it’s hard to beat the spectacular setting and Rees Jones’ challenging layout at Legend Trail Golf Club in Scottsdale.

### **John Jacobs’ Golf Schools**

Another much-lauded, hugely successful outfit, this 35-year-old mainstay boasts more than 30 destinations worldwide, including 10 in Arizona. More than 15,000 students graduate

from their two-, three-, four- and five-day schools each year. Three excellent choices in and around Scottsdale are SunRidge Canyon, with lodging at the Inn at Eagle Mountain; Camelback Golf Club, with lodging at Camelback Inn, a JW Marriott Resort & Spa; and Sanctuary Golf Course at WestWorld, with lodging at the Scottsdale Marriott at McDowell Mountains.

### **Kinetic Golf Academy, Scottsdale**

Located at Camelback Golf Club, Kinetic Golf Academy’s programs help golfers improve their swings from the ground up. Utilizing the latest in wireless motion-analysis technology, Kinetic’s professional staff can diagnose swing inefficiencies 33 times faster than a standard video-based lesson. And the really good news is that they can help you fix those pesky problems, too.

### **Kostis-McCord Learning Center at Grayhawk**

Set smack dab in the heart of north Scottsdale is one of the most attrac-



Kierland Golf Club

tive golf school campuses imaginable, where founders Peter Kostis and his CBS-TV sidekick Gary McCord practically ensure you're going to improve your swing and have fun at the same time. Personal attention is the focus, so no matter what kind of player you are, you're likely to find the cure here.

### Resort Golf Schools

Spearheaded by top teacher Scott Sackett, this mid-size group is nationwide, but has its strongest presence in Scottsdale. Whether your preference runs to corporate outings, junior

campus, stay-and-play vacations or traditional golf schools, you can have your pick, at such outstanding facilities as McCormick Ranch and the Golf Club at Eagle Mountain.

### Women to the Fore at The Boulders

One of the most inspiring settings in golf – The Boulders – is home to Wendy Hudler and her innovative instructional program that ties together swing fundamentals, body dynamics, playing strategies and club-fitting with the Virtual Vision teaching system that features a camera and virtu-

al-reality glasses. A member of both the PGA and LPGA Teaching and Club Professional divisions, Wendy is an experienced pro, but one with an eye toward the future.

### Yoga for Golfers

If you watch the Golf Channel, chances are you know about Katherine Roberts' Yoga for Golfers program, which also has been featured in *Sports Illustrated*, *GOLF MAGAZINE*, and *Golf For Women*. Using ancient yoga principles, Roberts can help you gain strength and flexibility, improve your mental focus and fine-tune your balance. All of which just might combine to knock a stroke or two off your score.

## RESORTS AND VACATIONS

It almost goes without saying that the best golf vacation destination in the nation would include not only superb courses and golf schools, but superior accommodations as well. Indeed, Scottsdale is home to the finest concentration of golf-oriented, full-service resorts and hotels in North America.

You don't have to take our word for that – just take a glance at the rankings compiled by the experts and you'll see who the clear number one is. Many of these award-winning properties have golf on site, while others feature facilities a mere shuttle ride away. Still others provide access to multiple courses through packages and special golf concierges. A great example is Resort Suites of Scottsdale, which offers one-, two- and four-bedroom suite accommodations and has professional golf concierges who can access tee times at numerous Scottsdale and Phoenix-area courses.

Finally, there's an elite group of companies that don't offer lodging or golf on site, but rather help put together your customized golf vacation or corporate outing in all-in-one fashion, including assisting with lodging, rental cars, tee times and the like.



# DESERT GOLF

By Joseph Mark Passov

**F**IFTEEN-TIME PGA TOUR winner and 1973 British Open champion Tom Weiskopf lived in and around Scottsdale for 25 years and continues to base his golf course architecture practice here. He's left his creative imprint on many of our area's finest courses as designer or co-designer, including the Stadium and Desert courses at the TPC of Scottsdale, the Monument and Pinnacle courses at Troon North and such private gems as Estancia, Troon and Silverleaf. Here's Tom in his own words on golf in the desert:

"Twenty years ago when you thought about a vacation to the Scottsdale area,

you thought about three things: images of the Wild West – mountains and cactus and horses and such – the Grand Canyon up north, and the good weather. Championship golf courses weren't

part of the package.

Today, we can compete against any market in the country in terms of the quality of the golf courses and golf experiences.

"Desert golf courses are different. The golfer has to bear with the

fact that we respect our water resources out here. By law, we can only irrigate 90 acres of turf; consequently, most of the new courses are target-oriented.

On the plus side, this makes for a unique, dramatic look, the striking



contrasts of green formality against the rugged desert backdrop. We've got finely maintained courses, beautiful mountain vistas, and the sunsets are spectacular. It's just a very fine place to play golf."

Echoes four-time PGA TOUR winner and local resident Andrew Magee, "Scottsdale has the best collection of daily-fee courses of anywhere in the country. The greens and fairways on a typical Scottsdale course are better than those on many TOUR courses we play. Scottsdale's year-round sunshine and great weather certainly help the course conditions, and the surrounding desert creates an environment you can't find anywhere else in the world."

Indeed, as the purists say, if you want a true links golf experience, you've got to go to Scotland. For a true desert golf experience, Scottsdale's the place. Simply stated, the setting is unique. There are other desert environments scattered across the Southwest and in

different parts of the world, but not one of them matches the variety and visual interest of Scottsdale's swatch of the Sonoran Desert. Thus, the golf holes carved into our distinctive desert are unique – and unforgettable as well.

Besides the remarkable aesthetic effects that desert courses disperse, there are playability differences between our courses and those elsewhere. A sliced, hooked or occasional topped shot that settles into the desert may be findable, but it may not be playable, especially if it's stuck somewhere in the vicinity of an attractive but inhospitable spiny plant. While mindful of the 14-club rule, experienced desert dwellers often pack a spare old iron club in their bag to use for recovery shots from the desert. And yes, there are critters who call the desert home, so if you go searching for your ball, especially in summer, it's a good idea to poke around with your club, not with your hand or foot. As a general rule, they won't bother you if you

don't bother them, but it's best to be safe. If you'd prefer to stay out of the desert and just look at it instead, most Scottsdale courses have a one-of-a-kind "desert rule," whereby you treat a shot hit into the desert rough as the equivalent of a lateral hazard. Just drop a ball on the grass two club lengths from the spot where it entered the desert, with – alas – a one-stroke penalty, and you're back in business. What follows are stirring examples of the best daily-fee and resort desert golf Scottsdale has to offer.

### **The Boulders Golf Club**

Just up Scottsdale Road in the town

of Carefree sit 36 of golf's most striking holes. With guest accommodations that practically melt into the landscape, this award-winning resort boasts two Jay Morrish designs, the North and the South, that ribbon through ancient, gigantic sandstone boulders and among proud saguaro cacti. Golfers, coyotes, jackrabbits and quail scarcely disturb each other. The North is considered the stronger test, but the South dishes out the most dramatic holes, including the par-4 first, which features a boulder backdrop that resembles some prehistoric stairway.

The Boulders Golf Club



## Troon North Golf Club

By consensus, the 14-year-old Monument and the nine-year-old Pinnacle are Arizona's two top-ranked daily-fee courses, and one drive around either of them will convince you why. Stunning views of Pinnacle Peak, arroyos, rock outcroppings and cacti spice the play at the Tom Weiskopf/Jay Morrish-designed Monument, which features a series of memorable holes, especially the par-5 third with its "monument" boulder dominating the fairway and the par-5 14th, called "Cross Country" for reasons that will become all too obvious. Pinnacle, a Weiskopf solo design, fea-

tures more demanding bunkering and a stern but gorgeous closing par-4.

## We-Ko-Pa Golf Club

*Sports Illustrated* named this one of the top 10 new courses in the world when it debuted in 2001, and it's only gotten better since. Located just east of Scottsdale on land owned by the Fort McDowell Yavapai Nation, We-Ko-Pa affords commanding views of the Four Peaks Wilderness Area and serves up thick stands of desert flora that line both sides of nearly every fairway, often rising out of the many arroyos that crisscross the property.

Troon North Golf Club



The trees, cacti and thorny underbrush at fairway's edge create a pleasant feeling of isolation on many holes. With no homes or roads on property, the emphasis here is on serenity.

## Sanctuary Golf Course at WestWorld

Perhaps Scottsdale's best-kept secret is this aptly named layout carved through the rolling desert foothills of the McDowell Mountains. Accuracy is paramount at this Audubon-certified stroll through nature, with many holes narrowed by dense desert scrub and wildlife-rich sandy washes. Don't be surprised to share your fairway with coyotes, roadrunners, jackrabbits and quail, plus the occasional mule deer, javelina and, once in a while, bobcat.

## Grayhawk Golf Club

Two of the most popular, centrally located, "special occasion" courses in Scottsdale are the 11-year-old Graham/Panks-designed Talon and its younger-by-a-year sibling, Tom Fazio's Raptor. All the bells and whistles are there,

## NEW & NOTABLE

*Golfers visiting Kierland Golf Club will find two exciting new options for getting around the course. The Troon Golf-managed club was the first to roll out the Segway GT (Golf Transporter). In lieu of a cart, guests can rent this device, which carries one golfer, a golf bag, balls, drink, scorecard and pencil. Ideally, with all four golfers traveling this way, it can cut more than 30 percent off the time it takes to play 18 holes.*

*Kierland also is the first area course to offer traditional carts equipped with G2, an ingenious climate-control system that can cool golfers in the summer and warm them in the winter. The system is the size of a small beverage cooler and is mounted on a number of golf carts at Kierland, where they're available at no extra cost to the user. The G2 also includes a built-in beverage cooler compartment. Pretty cool!*

# “What other people may find in poetry or art museums I find in the flight of a good drive.”

—Arnold Palmer

from Phil’s Grill (named for Grayhawk Touring Pro Phil Mickelson) to classic rock tunes on the practice range, but the main attractions are the two desert-wrapped layouts. Talon soars with outstanding par-3s, such as the 11th, called “Swinging Bridge,” which starts with a walk over a rope bridge to the back tee, then calls for a carry over a vast canyon populated with thick desert foliage. Raptor’s par-3 eighth, called “Aces & Eights,” concludes in an undulating green backdropped by saguaros, mesquite and palo verde trees, and the mighty McDowell Mountains.

## TPC of Scottsdale

If you’re aiming to walk in famous footsteps, this is the place. Folks usually think of the Stadium course first, the wildly popular home of the FBR

Open. The island-green par-5 15th, rowdy par-3 16th and drivable par-4 17th are Weiskopf/Morrish classics, but for pure desert fun, our vote is for the par-5 13th. Here, Tiger Woods once persuaded the gallery to move a one-ton boulder for him, while in 2005, Phil Mickelson drove it onto an island of desert danger, full of gnarled creosote, brittlebush and ocotillo, then smacked it onto the green anyway. The adjacent Desert course is shorter, easier and affordable for all, but, as its name suggests, don’t stray from the fairway.

If you’re yearning for more pure desert golf, any one of the following will fill the bill for challenge, scenery and distinctive design: Dove Valley Ranch (especially the back nine), the Golf

Club at Eagle Mountain (its valley fairways and huge greens make this a friendly desert design), Las Sendas (a gorgeous, rugged test in east Mesa), Legend Trail (a Rees Jones design that features bent-grass greens and darts through desert flora such as yucca, cholla and manzanita), Rancho Mañana (a true hidden gem, which features the stirring uphill par-4 fourth), the Raven at Verrado (a new west-side layout by John Fought and Tom Lehman that hugs a mountain and crosses desert washes on the back nine), SunRidge Canyon (a spectacular track that tumbles up and down rock- and cactus-encrusted hills) and Trilogy at Vistancia (a Gary Panks-designed west-sider that sports tall, wavy golden grasses edging the fairways and traps and scrub-filled arroyos to carry).

Oh, and let’s not forget that 18 of The Phoenician’s 27 holes (the Desert and Canyon nines) yield some of the most memorable holes in desert golf. Desert, anyone?

## FAST FACTS:

*Nowhere else in the world can the scenic desert cut you a break, as most golfers in Scottsdale play by what the locals call the “desert rule.” If you lose a ball in the desert, golfers may play it as a lateral hazard instead of making the walk of shame back to the tee box to hit again. This rule was designed not only to speed up the pace of play, but also to help keep your sanity on the course.*

## WATCHING OUR WATER

Inquiring minds want to know one thing about Scottsdale golf courses: You’re in a desert. How do you get

## BROWN OR GREEN? OVERSEEDING IN SCOTTSDALE

*More than one halfway-intelligent person from the Northeast or Midwest has looked at a Bermuda grass-based course in Scottsdale sometime in January and uttered, “I’m not paying good money to play here – the grass is dead.” No, it’s not. Nor is it burned out or stressed out, or anything else. It’s just dormant.*

*To achieve green grass in winter, some courses overseed tees and greens with rye grass; others include fairways, but not roughs; while others include roughs as well, but perhaps leave the bunkers fringed in dormant Bermuda, making for dramatic, eye-catching contrasts. Overseeding is typically done in late September or October and it may take a few weeks for the “transition” to take. Just call ahead to the course you want to play to find out when they’ve overseeded. A week or two after re-opening, conditions will be superb once again.*

the water to keep them so green and healthy?

At first blush, there may be a rush to judgment about whether we’re wasting our precious water. Upon further review, the answer is crystal clear: No, we’re not wasting water at all. Thanks to the foresight of our government, in cooperation with developers, owners, municipalities and such organizations as the Arizona Golf Association and the Golf Industry Association of Arizona, we’ve worked out solutions and incorporated innovations so that we can conserve water and still keep our courses in perfect shape.

For starters, many courses utilize treated effluent/non-potable water for irrigation. Whether from non-drinkable groundwater, untreated surface water or reclaimed water, the turf gets the moisture it needs without taking away from our citizens. Second, new courses are required to supply with their permit package an assurance of meet-



Grayhawk Golf Club

ing a 100-year water supply for the course and community, so there will be no surprises down the road. Third, a growing number of courses every year are replacing existing turf with new, more drought-tolerant grasses that require less water to thrive. Fourth, there’s little water wasted, thanks to improved weather management and computerized irrigation controls. Finally, it’s important to note that golf courses only use 4.2 percent of Arizona’s water allocation. What golf facilities give back to the

state, however, in terms of job creation, taxes and the ancillary benefits from attracting tourists, is enormous. Golf is a \$1.5 billion industry, and the state and local governments properly recognize its role in making the desert an attractive destination.

# THE FIVE SEASONS OF THE SONORAN DESERT

	Dates, average temperatures and rainfall	What to expect:	What to look for:
FALL	Sept. 16 – Nov. 30 High: 87° F Low: 61° F Normal Rainfall: 1.74"	Warm days followed by refreshing, cool nights The end of monsoon-driven thunderstorms	Courses overseeding with rye grass in late September or early October
WET SUMMER	July 1 – Sept. 15 High: 103° F Low: 78° F Normal Rainfall: 2.25"	Warm to hot days with moderate humidity Afternoon thunderstorms driven by monsoon winds	Discounted room rates and greens fees; special resort “stay-and-play” packages
DRY SUMMER	May 1 – June 30 High: 99° F Low: 68° F Normal Rainfall: < 0.25"	Clear, dry, warm days and balmy evenings Little to no precipitation	Discounted room rates and greens fees; special resort “stay-and-play” packages
SPRING	Feb. 16 – April 30 High: 77° F Low: 50° F Normal Rainfall: 1.5"	Warm, sunny days and cool nights Mountain snow beginning to melt and filling the creeks and washes	Perfect golf weather MLB Spring Training at Scottsdale Stadium
WINTER	Dec. 1 – Feb. 15 High: 68° F Low: 43° F Normal Rainfall: 2"	Mild to cool sunny days and clear, brisk nights Possible light rain coming from the northwest	Great golf any time of day The FBR Open at the TPC of Scottsdale



Camelback Golf Club

## WE'RE HERE TO HELP

The concierges at the Scottsdale Convention & Visitors Bureau's visitors centers are at your service!

Let our destination experts help you plan your Scottsdale getaway. With access to hundreds of Scottsdale CVB members in the hospitality industry, they can help you find golf courses, recreation options, restaurants and more – everything you need to make your stay in the Sonoran Desert complete! Visit one of our two visitors centers today:

### Galleria Corporate Centre

4343 N. Scottsdale Rd., Ste. 170  
Scottsdale, AZ 85251

### Scottsdale Fashion Square

(located in the mall concierge area in the central food court)  
7014 E. Camelback Rd.  
Scottsdale, AZ 85251

For more information contact the Scottsdale Convention & Visitors Bureau at 480-421-1004 or 800-782-1117.





Anthem Country Club, Persimmon Course

# THE COURSES

*By JoAnne Zeterberg*

**N**OW WE'RE GETTING to the heart of the matter – the courses themselves. The city of Scottsdale alone boasts 31 lush beauties, and you'll find a total of nearly 200 in the metropolitan area. Collectively, these courses host an astounding 12 million rounds of golf each year – not a surprising number when you consider that nearly 29 percent of Scottsdale's 7.4 million overnight visitors play at least one round of golf during their stay. In fact, Scottsdale golf visitors annually spend in the neighborhood of \$180 million on golf and golf merchandise.



With so many courses to choose from, your most difficult decision might be selecting which layout to play first. Scottish links or traditional?

Desert or tropical? Our best advice is to browse the following pages and find one with a name, layout or course architect that intrigues you. Failing that, go to the grid on pages 44-47, close your eyes and point.

There's not a bad choice in the lot, and no matter which course you land on, rest assured that you'll receive the top-flight service and quality golf experience for which Scottsdale is so well known.



## TOURNAMENT PLAYERS CLUB OF SCOTTSDALE

17020 N. Hayden Road, Scottsdale, AZ 85255  
(480) 585-4334 (888) 211-6593 [www.tpc.com](http://www.tpc.com)

The Tournament Players Club (TPC) of Scottsdale, West Coast flagship of the PGA TOUR, opened in 1986 as the host of The Phoenix Open (now the FBR Open). This award-winning, 36-hole facility represents a commitment to service and excellence unsurpassed in the golf industry. The TPC is aligned with The Fairmont Scottsdale Princess, which provides Five-Diamond service and accommodations unmatched in the Phoenix/Scottsdale area.

Designed by Tom Weiskopf and Jay Morrish, the Stadium and Desert courses at the TPC of Scottsdale offer dazzling views of the Sonoran Desert and nearby

McDowell Mountains and are the recipients of numerous prestigious awards. The Stadium course has appeared on many honor rolls, including *Golf Digest's* "Top 100 Golf Shops in America" for the past 16 years, *Golf Digest's* "Top 75 Golf Resorts in America," and *Condé Nast Traveler's* "Top 50 Golf Resorts in the U.S." and "Top 100 Golf Resorts in the world." Offering traditional desert design and playability, the Desert course has received many awards for being the best value for your money in Arizona. No matter which course you play, be assured that the TPC of Scottsdale offers the ultimate golf experience for golfers of all skill levels. Everyone playing at the TPC of Scottsdale will experience their own PGA TOUR day of golf!

In addition to the Scottsdale facility, the PGA TOUR's Tournament Players Club (TPC) Network continues to grow, with more than 24 facilities nationwide. Throughout its history, the TPC Network has maintained the highest standards, setting us apart from all other golf facilities.

*For more information please call or visit:*

Tournament Players Club of Scottsdale – (888) 211-6593 [www.tpc.com](http://www.tpc.com)  
The Fairmont Scottsdale Princess – (800) 344-4758 [www.fairmont.com](http://www.fairmont.com)



# OF HOLES	YARDAGE	SLOPE/RATINGS	COURSE DESIGN	ARCHITECT
Stadium: 18	7,216	138/74.6	Stadium	Weiskopf/Morrish
Desert: 18	6,423	119/69.6	Desert	Weiskopf



## ANTHEM COUNTRY CLUB

2708 W. Anthem Club Drive, Anthem, AZ 85086  
 (623) 742-6600 [www.AnthemClubLiving.com](http://www.AnthemClubLiving.com)

Located in the award-winning master-planned community of Anthem by Del Webb, Anthem Country Club offers 36 holes of championship golf and the North Valley’s finest banquet facility for hosting intimate dinners, business meetings and weddings. Residency is not required to become a Golf Member. Membership is available in several categories: Property Owner, Non-Resident, Corporate and Non-Refundable (limited number). Whether it’s a day on the links or a memorable event, consider Anthem Country Club.



# OF HOLES	YARDAGE	SLOPE/RATINGS	COURSE DESIGN	ARCHITECT
Ironwood: 18	7,244	142/74.8	Desert	Greg Nash
Persimmon: 18	7,229	136/74.0	Desert	Greg Nash



## ASU KARSTEN GOLF COURSE

1125 E. Rio Salado Parkway, Tempe, AZ 85281  
 (480) 921-8070 [www.asukarsten.com](http://www.asukarsten.com)

Home to one of the strongest collegiate golf programs in the country, the ASU Karsten Golf Course is a classic Pete Dye, links-style course set in the shadows of ASU’s Sun Devil Stadium. This well-maintained and challenging design features Dye’s signature mounding and creative bunkering – making proper club selection essential for low scoring. Top PGA and LPGA TOUR professionals such as Phil Mickelson, Billy Mayfair and Grace Park have all sharpened their skills at this premier facility.



# OF HOLES	YARDAGE	SLOPE/RATINGS	COURSE DESIGN	ARCHITECT
18	7,026	132/73.7	Scottish Links	Pete Dye



## DOVE VALLEY RANCH GOLF CLUB

33750 N. Dove Lakes Drive, Cave Creek, AZ 85331  
 (480) 488-0009 [www.dovevalleyranch.com](http://www.dovevalleyranch.com)

Ingenuously designed by Robert Trent Jones, Jr., this championship course gently shifts between panoramic openness and the intimacy of lush foliage. Dove Valley Ranch is player friendly, with manicured transition areas that allow its guests to recover without penalty. Mirroring the Southwestern styling of the hole markers, the adjoining Clubhouse, including pro shop and snack bar offers a casual yet elegant retreat. Factor in service that is second to none, and it's no wonder this lush layout is so popular with locals and visitors alike.



# OF HOLES	YARDAGE	SLOPE/RATINGS	COURSE DESIGN	ARCHITECT
18	7,011	131/72.7	Desert	Robert T. Jones, Jr.



## THE GOLF CLUB AT EAGLE MOUNTAIN

14915 E. Eagle Mountain Parkway, Fountain Hills, AZ 85268  
 (480) 816-1234 (866) 863-1234 [www.eaglemtn.com](http://www.eaglemtn.com)

This par-71, 6,800-yard layout beckons golfers who desire an outstanding experience. Designed for forgiveness, both the low and high handicapper will enjoy the generous, contoured fairways and challenging greens. Take in the views as you wind through natural box canyons, rolling hills and lush desert terrain. Inside the clubhouse are an award-winning pro shop, day lockers and a comfortable restaurant and bar. An outdoor pavilion provides the ideal spot for a tournament awards banquet.



# OF HOLES	YARDAGE	SLOPE/RATINGS	COURSE DESIGN	ARCHITECT
18	6,800	139/71.7	Desert	Scott Miller



Pictured: Alice Cooper

## LEGEND TRAIL GOLF CLUB

9462 Legendary Lane, Scottsdale, AZ 85262  
 (480) 488-7434 [www.legendtrailgc.com](http://www.legendtrailgc.com)

The exquisitely manicured, Rees Jones-designed, par-72 course meanders through the Sonoran Desert landscape and features breathtaking panoramic vistas, bent-grass greens and emerald-green fairways. A round will provide players of all skill levels with numerous diverse and unique shot-making situations. Rated “Excellent” in the 2005 Zagat *America’s Top Golf Courses*. A *Golf World Operations* “Top 100 Golf Shop” and full-service restaurant are available. Legend Trail Golf Club is the Scottsdale home of Golf Digest Schools.



# OF HOLES	YARDAGE	SLOPE/RATINGS	COURSE DESIGN	ARCHITECT
18	6,845	135/72.3	Desert	Rees Jones



## MCCORMICK RANCH GOLF CLUB

7505 E. McCormick Parkway, Scottsdale, AZ 85258  
 (480) 948-0260 [www.mccormickranchgolf.com](http://www.mccormickranchgolf.com)

McCormick Ranch Golf Club, in the heart of Scottsdale, is a daily-fee 36-hole facility with restaurant, lounge, banquet areas, pro shop and practice facilities. The course is open every day of the year and able to accommodate 600 players per day. Surrounded by a collection of Scottsdale’s most prominent resorts, the club features breathtaking Southwestern scenery, immaculate course conditions, and a friendly, service-oriented staff. Private and group lessons are available as well at Resort Golf Schools.



# OF HOLES	YARDAGE	SLOPE/RATINGS	COURSE DESIGN	ARCHITECT
Palm: 18	7,044	137/73.7	Traditional	Desmond Muirhead
Pine: 18	7,187	135/74.4	Traditional	Desmond Muirhead



## RANCHO MAÑANA GOLF CLUB

5734 E. Rancho Mañana Boulevard, Cave Creek, AZ 85331  
 (480) 488-0398 [www.ranchomanana.com](http://www.ranchomanana.com)

Located in historic Cave Creek, and just minutes from the heart of Scottsdale, Rancho Mañana Golf Club boasts some of the state’s most breathtaking views and challenging holes of golf. The dramatic elevation changes, unspoiled desert terrain and abundant wildlife combine to create an experience that truly represents the uniqueness of golf in the Arizona desert. Regarded as “One of Arizona’s Most Scenic Golf Courses,” Rancho Mañana has continually ranked among *Golf Digest’s* “Places to Play.”



# OF HOLES	YARDAGE	SLOPE/RATINGS	COURSE DESIGN	ARCHITECT
18	6,016	128/66.7	Desert	Bill Johnston



## RAVEN GOLF CLUB AT SOUTH MOUNTAIN

3636 E. Baseline Road, Phoenix, AZ 85040  
 (602) 243-3636 [www.ravengolf.com](http://www.ravengolf.com)

This award-winning layout features rolling fairways framed by thousands of mature pine trees, as well as vistas of rugged desert mountains and the Phoenix skyline. The golf course’s playable and strategic design offers a fun golf experience for all players. With on-site meeting facilities for up to 200 people and professional, friendly service, the Raven is a golf planner’s dream course. The Raven has hosted the AGA’s Arizona Stroke Play Championship since 1995.



# OF HOLES	YARDAGE	SLOPE/RATINGS	COURSE DESIGN	ARCHITECT
18	7,078	133/73.9	Traditional	Graham/Panks



## RAVEN GOLF CLUB AT VERRADO

4242 N. Golf Drive, Buckeye, AZ 85326  
 (623) 388-3000 [www.ravenatverrado.com](http://www.ravenatverrado.com)

The Raven Golf Club at Verrado is a spectacular new daily-fee golf course tucked in the foothills of the White Tank Mountains. Crafted by John Fought and 2006 Ryder Cup Captain Tom Lehman, the Raven Golf Club at Verrado is a must-play for those seeking the very best golf the Sonoran Desert has to offer. From jaw-dropping views and rugged natural beauty to exceptional conditioning and the finest guest service in the business, the Raven Golf Club at Verrado has it all.



# OF HOLES	YARDAGE	SLOPE/RATINGS	COURSE DESIGN	ARCHITECT
18	6,016	128/66.7	Desert	Lehman/Fought



Photo by Lonna Tucker

## SUNRIDGE CANYON GOLF CLUB

13100 N. SunRidge Drive, Fountain Hills, AZ 85268  
 (480) 837-5100 (800) 562-5178 [www.suncorgolf.com](http://www.suncorgolf.com)

Set amid the dramatic mountains and weathered canyons of Fountain Hills, SunRidge Canyon is a spectacular layout designed by Keith Foster. The course's undulating fairways have been sculpted between canyon walls and gigantic rock outcroppings. Sparkling lakes, multi-tiered waterfalls and acres of saguaro cacti add to the beauty of this lush, desert golf course located just beyond Scottsdale.



# OF HOLES	YARDAGE	SLOPE/RATINGS	COURSE DESIGN	ARCHITECT
18	6,823	142/72.6	Desert	Keith Foster



## TRILOGY GOLF CLUB AT VISTANCIA

12575 W. Golf Club Drive, Peoria, AZ 85383  
 (623) 594-3585 [www.trilogygolfclub.com](http://www.trilogygolfclub.com)

With waving golden grasses bordering its lush green fairways, the landscape of Trilogy Golf Club at Vistancia is as pleasant to the eye as it is dramatic for the golf game. The friendly service and unbeatable cuisine of the Verde Grill provide guests with more than a round of golf . . . they receive a total golf experience. Trilogy allows both residents and visitors alike the opportunity to enjoy the best in Arizona golf.



# OF HOLES	YARDAGE	SLOPE/RATINGS	COURSE DESIGN	ARCHITECT
18	7,259	134/73.9	Links	Gary Panks



Photo by Lonna Tucker

## WE-KO-PA GOLF CLUB

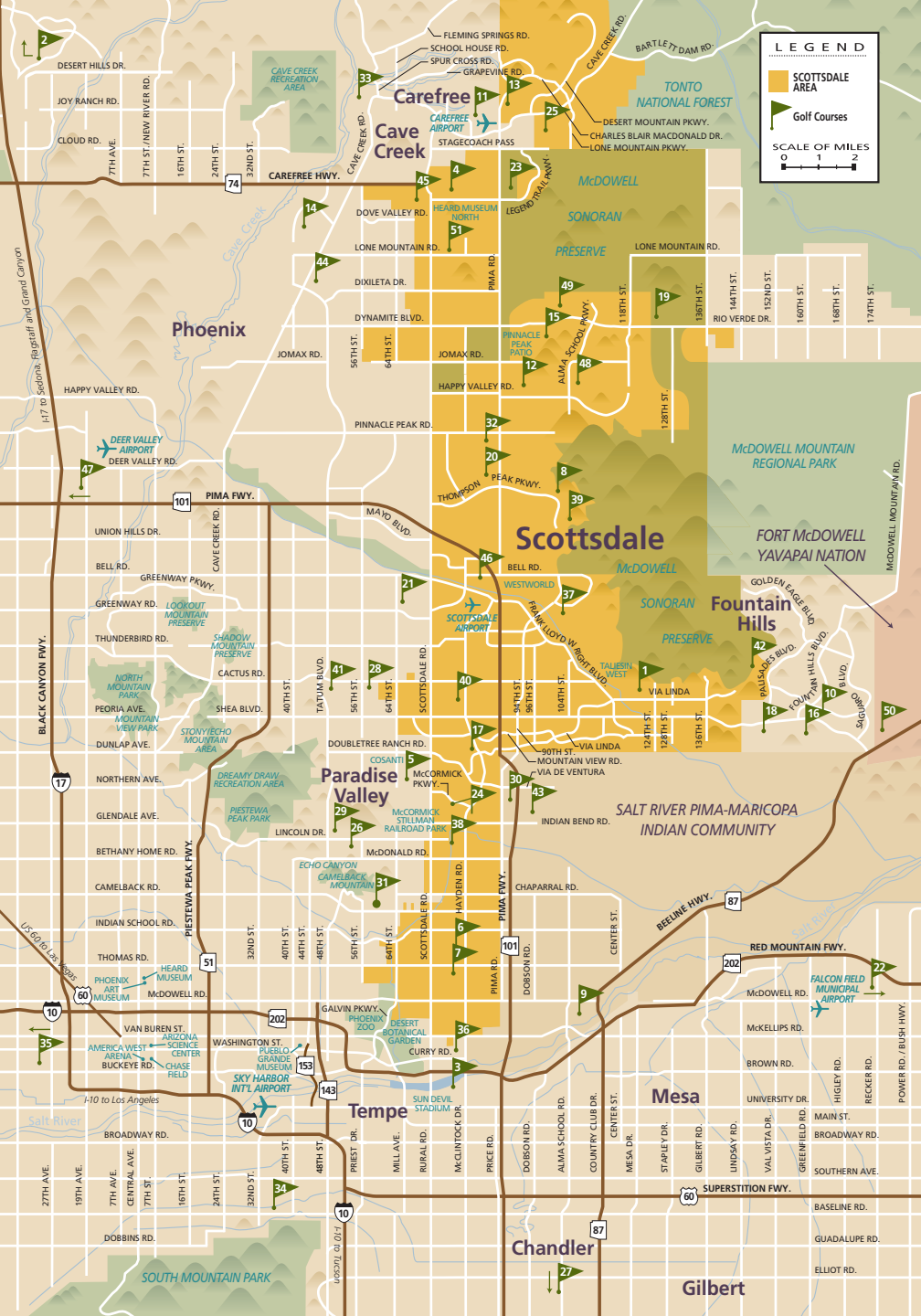
18200 E. TohVee Circle, Fountain Hills, AZ 85264  
 (480) 836-9000 [www.wekopa.com](http://www.wekopa.com)

Located on the eastern edge of Scottsdale on land owned by the Fort McDowell Yavapai Nation, We-Ko-Pa Golf Club's first course is renowned and highly acclaimed for its natural beauty and unprecedented serenity. No homes, roads, commercial development or even out-of-bounds stakes will ever mar this picture-perfect setting. At We-Ko-Pa, it's just pure desert golf. We-Ko-Pa's second course, a Ben Crenshaw and Bill Coore design, is scheduled to open in late 2006.



# OF HOLES	YARDAGE	SLOPE/RATINGS	COURSE DESIGN	ARCHITECT
18	7,225	136/73.0	Desert	Scott Miller





# Golf Course Grid A Front

Golf  
Course  
Grid A  
Back

Golf  
Course  
Grid B  
Front

# Golf Course Grid B Back



The Boulders Golf Club

## SCOTTSDALE'S FANTASY 18

*By Pam Hait*

Perhaps the most convincing testament to Scottsdale's stature as a golf mecca is the city's outstanding collection of stunningly beautiful signature holes. Scottsdale is home to an impressive list of not-to-be-missed holes, with more amazing holes under construction every year. So, it was only a matter of time until a "Fantasy 18" course would be designed.

To select this list, the Scottsdale Convention & Visitors Bureau put out a call to members of the city's

golf community to nominate their favorites. They then contacted golf writers and golf pros to make their selections. The judges for the Scottsdale Fantasy 18 were PGA TOUR pro and commentator Brandel Chamblee and golf journalists John Davis, Chris Duthie, Bill Huffman and Cori Kenicer. The only caveat the judges were given was that the holes had to be on daily-fee or resort courses. So, with apologies to all the spectacular private courses in the area, we proudly present "Scottsdale's Fantasy 18."

# “Perhaps the ultimate risk –reward shot in Arizona.”

–Bill Huffman on TPC of Scottsdale, Hole 15



**1** THE BOULDERS GOLF CLUB  
South Course | Hole: 5  
Par: 5 | Yardage: 545



**2** CAMELBACK GOLF CLUB  
Resort Course | Hole: 1  
Par: 4 | Yardage: 482



**3** GAINEY RANCH GOLF CLUB  
Arroyo Course | Hole: 9  
Par: 5 | Yardage: 555



**10** ORANGE TREE GOLF CLUB  
Hole: 18 | Par: 4  
Yardage: 403



**11** THE PHOENICIAN GOLF CLUB  
Desert Course | Hole: 8  
Par: 3 | Yardage: 120



**12** SANCTUARY GOLF CLUB  
Hole: 2 | Par: 4  
Yardage: 438



**4** GOLF CLUB AT EAGLE MOUNTAIN  
Hole: 18 | Par: 5  
Yardage: 420



**5** GRAYHAWK GOLF CLUB  
Raptor Course | Hole: 8  
Par: 3 | Yardage: 174



**6** GRAYHAWK GOLF CLUB  
Talon Course | Hole: 17  
Par: 3 | Yardage: 126



**13** SUNRIDGE CANYON GOLF CLUB  
Hole: 17 | Par: 3  
Yardage: 209



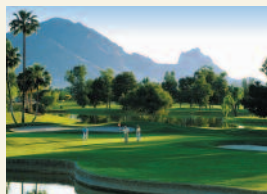
**14** TALKING STICK GOLF CLUB  
North Course | Hole: 11  
Par: 3 | Yardage: 261



**15** TPC OF SCOTTSDALE  
Stadium Course | Hole: 15  
Par: 5 | Yardage: 501



**7** LEGEND TRAIL GOLF CLUB  
Hole: 7 | Par: 5  
Yardage: 490



**8** MCCORMICK RANCH GOLF CLUB  
Pine Course | Hole: 15  
Par: 4 | Yardage: 470



**9** MOUNTAIN SHADOWS GOLF CLUB  
Hole: 8 | Par: 3  
Yardage: 126



**16** TROON NORTH GOLF CLUB  
Pinnacle Course | Hole: 18  
Par: 4 | Yardage: 407



**17** TROON NORTH GOLF CLUB  
Monument Course | Hole: 3  
Par: 5 | Yardage: 564



**18** WE-KO-PA GOLF CLUB  
Hole: 8 | Par: 5  
Yardage: 605

# GREATEST MOMENTS IN SCOTTSDALE GOLF HISTORY

*By Pam Hait*

WITH MORE THAN 330 days of sunshine a year, a stunning Sonoran Desert setting and outstanding courses that are always in great condition, Scottsdale is the ultimate destination for golfers. Setting Scottsdale apart are the area's nearly 200 expertly manicured courses, the first-class service awarded to every golfer who sets foot on a Scottsdale green, and the unbelievably close proximity of numerous championship-quality layouts. After all, only Scottsdale offers courses with such notable monikers

as Tournament Players Club of Scottsdale, Troon North Golf Club, Grayhawk, We-Ko-Pa, Sanctuary Golf Course at WestWorld, Golf Club at Eagle Mountain, SunRidge Canyon, McCormick Ranch and Legend Trail Golf Club, all located within an easy 30-minute drive of each other.

Just how did Scottsdale go from a sleepy little Western town to one of nation's grandest meccas of "The Game?" One great moment at a time . . .





Golf course at Ingleside Inn, circa 1910

## 1910s

Golf arrived in Scottsdale in 1910, when the first golf course opened at the Ingleside Inn near 56th Street and Indian School Road. Winter visitors delighted in playing the course's nine holes, which were laid out on oiled dirt. Most of the area's first golf courses were laid out near canals so they could be irrigated by flooding the greens and fairways with canal water. Courses were closed on Mondays for flooding and Tuesdays for drying, then were open for play Wednesday through Sunday. If a course was not near a canal, the "greens" consisted of oiled, rolled cottonseed that was packed down over dirt.

## 1920s & '30s

Robert (Bob) Goldwater, the brother of the late senator Barry Goldwater, won the Arizona state amateur championship at age 16 – an event that sealed Goldwater's interest in the game. Goldwater's passion for golf led him to restart The Phoenix Open golf tournament (now the FBR Open) at the Phoenix Country Club in 1939. He stayed on to serve as the tournament's chairman for many years. The Phoenix Open was first played in 1932, but was discontinued after the 1935 event until Bob Goldwater revived community interest in the tournament.

## 1940s & '50s

Bob Goldwater remained an avid golfer, and in the 1940s and '50s he brought many notable friends home to play golf in Scottsdale – Bing Crosby, Bob Hope and Sammy Davis, Jr. were just a few of the celebrities who frequently were seen playing Scottsdale courses with Goldwater. Hope and Davis, Jr. liked the area so much, they became regulars at what was then Marriott's Mountain Shadows Resort & Golf Club (now Mountain Shadows Golf Club).

## 1960s

Thanks to national television coverage, golf became a spectator sport for the first time in history. Adding to the fervor surrounding network coverage of PGA events was Arnold Palmer's three-year winning streak at The Phoenix Open (1961-63) and Jack Nicklaus' win in 1964 that dethroned Palmer as the reigning champ.

## 1970s

Golf became a major industry in

Scottsdale, and the growing city boasted more than a dozen golf courses, many of which are still in operation.

## 1980s

In 1983 Gary Player, Tom Watson, Jack Nicklaus and Arnold Palmer played the first PGA Skins Tournament on national television at the newly opened Desert Highlands Golf Club in Scottsdale. This unique private course, designed by the legendary Nicklaus, put desert golf on the map. For the first time, golfers were challenged by a course that incorporated the rugged Sonoran Desert in its natural state, as towering saguaros, winding desert washes and monumental boulders were blended into the actual course architecture. The nation found Scottsdale's natural setting so alluring that residential lots at the exclusive Desert Highlands golf community were actually sold while the tournament was being televised.

Troon Golf, a professional golf man-

agement company based in Scottsdale, followed up on the success of Desert Highlands by developing daily-fee golf courses that delivered the same level of private “country club” amenities. By the mid-1980s, the word was out

## THEN & NOW

*1910 Scottsdale’s first golf course opens at the Ingleside Inn with nine holes laid out on oiled dirt.*

*1932 The Phoenix Open makes its debut at the Phoenix Country Club.*

*1961-63 Arnold Palmer wins three consecutive Phoenix Open Championship titles.*

*1983 The first PGA Skins Tournament is televised from Scottsdale’s Desert Highlands Golf Club.*

*1987 The Phoenix Open relocates to the new Stadium Course at the Tournament Players Club of Scottsdale.*

*1997 Tiger Woods makes his infamous hole-in-one on #16 at The Phoenix Open (now FBR Open).*

*2002 Robb Report names Scottsdale “America’s Best Place to Live for Golf.”*

*2005 Today, Scottsdale is the world’s finest golf destination, offering first-class service and nearly 200 expertly manicured courses.*

that Scottsdale was a golfer’s paradise for all golfers, not just the privileged few. This new trend toward upscale daily-fee courses quickly caught on, and more and more first-rate public courses opened.

The success of nationally televised golf events also led PGA TOUR officials to make a significant decision. They reasoned that since other sports had their own stadiums to accommodate fans, golf needed stadiums, too. Tour officials encouraged the development of stadium-style courses. Scottsdale Mayor Herb Drinkwater contacted the sponsors of The Phoenix Open and lured the tournament to Scottsdale with the promise of a stadium course that would accommodate the tournament’s growing legion of fans. The Stadium Course at the Tournament Players Club of Scottsdale became the new home of The Phoenix Open in 1987.

Watching that inaugural tournament at the TPC of Scottsdale were executives



We-Ko-Pa Golf Club

from Princess Hotels. Recognizing an opportunity to combine golf and luxury resort accommodations, they decided to build their first non-beachfront property in the Sonoran Desert adjacent to the TPC of Scottsdale. The company debuted the Scottsdale Princess Hotel, now The Fairmont Scottsdale Princess, in December 1987 and secured tee times for its guests at both TPC courses.

### 1990s

As more courses opened, Scottsdale locked in its reputation as a top-flight golf destination. The list of golf course architects designing Scottsdale’s desert and traditional layouts read like a

“who’s who” of the game: Jack Nicklaus, Robert Trent Jones, Sr., Robert Trent Jones, Jr., Tom Fazio, Arnold Palmer, Tom Weiskopf and Ben Crenshaw all are on the roster of elite golf architects who have put their stamp on Scottsdale.

The 1990s also saw one of the most exciting hole-in-one events in PGA history: in 1997 Tiger Woods made his infamous hole-in-one on #16 at The Phoenix Open. Other members of The Phoenix Open hole-in-one club include Bob Burns and Tim Herron (both on #4 in 2003), Mike Sposa (#16 in 2002), Andrew Magee (#17 in 2001) and Mark Calcavecchia (#4 in 1992).

Magee's hole-in-one remains the only hole-in-one on a par-4 ever recorded in a PGA TOUR event.

## 2000s

In 2004, the Friedman, Billings, Ramsey Group, Inc., became the new title sponsor of The Phoenix Open and the event name changed to the FBR Open. Still the most well-attended event on the PGA TOUR, the 2005 tournament attracted more than half a million fans.

## TODAY

Present-day Scottsdale is recognized as the world's finest golf destination. Not only are Scottsdale courses designed to challenge and delight players of all skill levels, they are uniquely memorable. Carved into spectacular mountain and desert settings, the holes offer golfers unlimited vistas of the Sonoran Desert landscape, practically unlimited sunshine and acres of blue skies.

No wonder the pros have discovered Scottsdale. The combination of near-

guaranteed sunshine, a first-rate climate and exceptional courses has proven unbeatable. Tom Lehman, Tom Weiskopf, Andrew Magee, Hale Irwin, Jim Carter, Brandel Chamblee, Kirk Triplett, Billy Mayfair, Jonathan Kaye, Tom Purtzer, Curt Byrum, Gary McCord, Dan Pohl, Grace Park, Carin Koch and Danielle and Dina Ammaccapane are just a few of the professional golfers who call Scottsdale home.

And, in the tradition of Hope and Crosby, celebrities continue to make pilgrimages to Scottsdale. Stars like Robin Williams, Michael Jordan, Alice Cooper and Bo Jackson, as well as royalty like Prince Rainier, often are seen teeing up on Scottsdale courses, along with 300 or so of the most elite pro athletes in the United States.

So what does the future hold? That one's a chip shot. Just look at the past. More great weather. More top courses. And more great golf.

# COURSE DEBUTS



1957 Orange Tree Golf Resort



late '50s Mountain Shadows Golf Club



1963 Cypress Golf Course



1972 McCormick Ranch Golf Club



1973 Desert Canyon Golf Club



1978 Camelback Golf Club



1979 Continental Golf Club



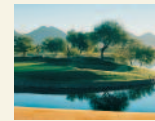
1984 The Boulders Golf Club



1985 Gainey Ranch Golf Club



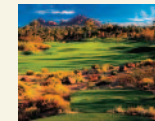
1986 Ocotillo Golf Resort



1986 TPC of Scottsdale



1987 Rancho Mañana Golf Club



1988 The Golf Club at The Phoenician



1988 Starfire at Scottsdale C.C.



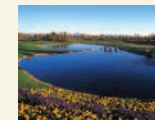
1989 ASU Karsten Golf Course



1994 Grayhawk Golf Club



1995 Las Sendas Golf Club



1995 Raven Golf Club at South Mt.



1995 SunRidge Canyon Golf Club



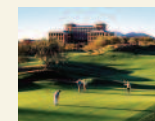
1996 Legend Trail Golf Club



1996 The Golf Club at Eagle Mt.



1996 Troon North Golf Club



1996 Kierland Golf Club



1998 Sanctuary at WestWorld



1998 Talking Stick Golf Club



1999 Dove Valley Ranch Golf Club



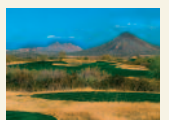
2000 Scottsdale Silverado Golf Club



2001 We-Ko-Pa Golf Club



2004 Raven Golf Club at Verrado



2004 Trilogy Golf Club at Vistancia





# THE 19<sup>TH</sup> HOLE

*By Joseph Mark Passov*

WHEN IT COMES TO off-course entertainment, Scottsdale is in a class by itself. No other destination offers such an abundance of “big city” amenities, like professional sports teams, trendy restaurants whose chefs make the covers of national food magazines, and countless sophisticated recreational options, all balanced with the laid-back, come-as-you-are, old Southwestern ambience that our city radiates. Here’s a sampling of where to go and what to do when you’re not smacking drives and chasing pars.

## DINING AND NIGHTLIFE

An absolutely dazzling array of restau-

rants and watering holes awaits your post-round pleasure. Some revolve around golf and golfers; others simply cater to them. In either case, if you’re

into golf, you’ll fit right in at the following establishments:



### British Open Pub & Grill

For a taste of the “auld country,” this south Scottsdale hideaway is the place. If your crav-

ings lean to shepherd’s pie, fish and chips or bangers and mash, you can’t miss here. Naturally, you can sample a fine selection of English and Scottish adult beverages as well.

### Don & Charlie’s

In the heart of Old Town Scottsdale is

*“They call it golf because all of the other four-letter words were taken.”*

—Raymond Floyd

this 25-year-old classic that just gets better with age. The beef, chicken and fish are all done wonderfully, but what will linger longest in the memory are perhaps the Valley’s best baby-back ribs, the energetic atmosphere and the sports photos, signed magazine covers and celebrity caricatures that adorn every inch of wall space.

### **FOX Sports Grill**

An outdoor putting green and velvet-



FOX Sports Grill

rope attitude are your first clues that this north Scottsdale hangout is not your typical sports-bar scene. True, there are 30 televisions scattered around the rectangular bar, and a couple of pool tables, but the food is practically gourmet and the clientele is as much upscale country club as it is postgraduate jocks and former frat boys.

### **Phil’s Grill at Grayhawk Golf Club**

Masters Champion Phil Mickelson helped plan the menu and his name-sake bar and restaurant could win a major on its own, with its hip, clubby, yet totally inviting atmosphere. Menu items are the same as what the Quill Creek Café features next door, with standouts that include the prime-rib sliders and the rectangular-shaped Barn Burgers. But what truly



jade bar

stands out are the shiny juniper bar, overstuffed chairs, multiple TVs and plenty of Mickelson memorabilia.

### **The Grill at the TPC of Scottsdale**

It’s not unexpected that you would celebrate your round at the home of the PGA TOUR’s FBR Open and enjoy handsome views of the bar itself and of the Stadium course’s 18th green. What is unexpected is the remarkable food and presentation offered at both

lunch and dinner to golfers and non-golfers alike. With a superb wine list and dry-aged prime steaks that have been rated “best in town” by more than one national magazine, this Grill is plenty hot.

### **jade bar**

There’s no golf at the Sanctuary on Camelback Mountain Resort and Spa, but its signature bar serves up views galore as well as distinctive martinis. Mood lighting, a wrap-around patio and a low-key atmosphere provide the perfect ambience for golfers seeking to experience Scottsdale’s renowned nightlife.

### **Jillian’s**

The Desert Ridge Marketplace practically revolves around this vibrant,



Axis/Radius

versatile complex that features two restaurants (including one with giant-screen TVs everywhere) plus 12 state-of-the-art bowling lanes, a dance club and a 17,000-square-foot game room that's perfect for kids and kids at heart, with pool tables and golf games among the many options.

#### Downtown Scottsdale

If a great day on the course and a fabulous dinner have left you with some energy to burn, head to downtown Scottsdale, where you'll find more than 50 nightclubs, bars and lounges, many

within easy walking distance of each other. Whether you prefer a sophisticated lounge, cozy wine bar or high-energy dance club, you'll find just what you crave with Scottsdale's exciting nightspots. The options include Axis/Radius, a high-energy, sexy duo of nightclubs that also features a first-class cigar bar; JIbar at the JAMES Hotel Scottsdale, a sleek lounge offering creative cocktails and a hip atmosphere; e4, a new downtown hot-spot themed around the four elements – air, earth, water and fire; and Suede Restaurant & Lounge, which

boasts a frost-top bar that keeps the specialty martinis and fine wines chilled to perfection.

*For additional dining and nightlife options in the Scottsdale area, visit [www.GolfInScottsdale.com](http://www.GolfInScottsdale.com).*

#### RECREATION OPTIONS

We understand that if you're serious about golf, you'll likely want to experience at least one of Scottsdale's outstanding courses every day of your trip. Nevertheless, our area offers so many other exciting recreational possibilities, you may want to tweak your schedule to fit in a few of these attractive options.

#### Arts & Culture

There's no denying that many of Scottsdale's top golf courses feature artistically designed layouts and artfully sculpted bunkers, but a taste of the real thing is only a few minutes' walk or drive from wherever you're staying. With more than 125 galleries,

## SPA-TACULAR EXPERIENCE

*Feel-good pampering and grooming is all the rage these days, but Scottsdale was way ahead of the curve. More than a dozen of the nation's most attractive, comprehensive and award-rich spas call the Scottsdale area home, many featuring therapeutic, "golf-centric" treatments. At The Westin Kierland's Agave, The Arizona Spa, Fitness Director (and scratch golfer) Steve Heller has teamed with much-honored teachers Mike and Sandy LaBauve to develop Fore-Max, which blends the best of exercise physiology with top golf instruction. Mix equal parts cardio, flexibility, strength and nutrition with golf instruction, 18 holes and massage, and you might just return home with a whole new outlook on your favorite sport.*

*Other super spas that cater to golfers include the Centre for Well-Being at The Phoenician, the Golden Door Spa at the Boulders Resort, the Spa at Four Seasons Resort Scottsdale at Troon North, and Willow Stream – The Spa at Fairmont Scottsdale Princess.*

## TOP PRO SHOPS

*Old-fashioned pro shops were nothing more than glorified snack huts where you paid your greens fee and exited – end of experience. On the other end of the scale, there are Scottsdale pro shops. So attractive are these retail set-ups in terms of service and value that no fewer than six area courses placed among the nation's top 25 public-access pro shops in Golf World Business' 2005 rankings. If you're looking for that special souvenir, look no further than 2005's six winners, Grayhawk, Kierland, Talking Stick, TPC of Scottsdale, Troon North and We-Ko-Pa.*

*Of course, you can't go wrong either with the selections at perennial favorite, In Celebration of Golf. This 13,000-square-foot playground/museum truly celebrates golf. Rare books, golf art, the latest and most stylish fashions, golf equipment, household baubles – it's all here and it's all golf. Whether you're just browsing or you're ready to break the bank, In Celebration of Golf is not to be missed.*

studios and museums, plus the pulsating downtown Scottsdale Arts, Shopping & Entertainment Districts, Scottsdale is an art-lover's paradise. Fans of the performing arts and live music won't go away disappointed, either. And architecture buffs have a national treasure at their disposal: Taliesin West, the western home and work space of Frank Lloyd Wright. Whether you hit the Scottsdale ArtWalk, a Thursday-night tradition in which galleries stay open late, or check out the Heard Museum, which is chock-full of examples of our region's rich Native American heritage, you'll appreciate our special desert setting that much more.

### Gaming

If you've got a roll of quarters burning a hole in your pocket, the good news is that you no longer have to go to Nevada to try your luck at games of chance. A number of tribal casinos dot the Valley and surrounding area, but perhaps your best bets are Casino



Scottsdale ArtWalk

Arizona, with two locations on the Salt River Pima-Maricopa Indian Community, and Fort McDowell Casino on the Fort McDowell Yavapai Nation. Casino Arizona includes a location that's practically next door to the top-ranked Talking Stick Golf Club. Slots, blackjack, poker, an enormous sports bar and a race book are among the highlights, along with excellent restaurants and big-name entertainment. Fort McDowell Casino is

located next to We-Ko-Pa Golf Club, which provides one of the world's finest desert golf experiences. Fort McDowell Casino also offers slots, blackjack, poker, fine dining and concerts featuring top musical entertainment. For fun of the four-legged kind, gallop over to Turf Paradise, which celebrates its 50th anniversary in 2006 with one of the longest horse racing seasons in the country, plus plenty of off-track betting when the ponies are taking a break.



Jeep Tour in the Sonoran Desert

### Outdoor Escapes

If you can tear yourself away from the links for a just a little while, you'll encounter a host of unforgettable activities that will enhance your Scottsdale experience. Horseback riding has long been a staple of a desert vacation; more recent methods of embracing the desert environment are off-road Jeep and Hummer tours, hot air ballooning and other aerial adventures, and rock climbing, hiking

and mountain biking. For the ultimate outdoor getaway, make time to see the Grand Canyon while you're here. While Scottsdale can keep you occupied 24/7, there are only so many chances to reach out and touch one of the world's seven natural wonders. Whether on foot, on wheels or in the air, don't miss the opportunity to get up close and personal with our unique setting.

### Shopping

When the going gets tough, the tough go shopping – at least they do in Scottsdale, anyway. Virtually anything you can think of to buy is available here, with an accent, naturally, on specialties of the Southwest. Scottsdale Fashion Square in the heart of town is the logical starting point, thanks to its 225 boutiques, department stores and galleries, plus an assortment of superb dining experiences as well. For pure character and charm, you can't beat the distinctive shops and goods in the downtown Scottsdale Arts, Shopping & Entertainment Districts; for more specialized, upscale fare, try The Shops at Gainey Village, The Borgata of Scottsdale or Boulders el Pedregal Festival Marketplace, adjacent to the Boulders Resort and Golden Door Spa.

Scottsdale's newest shopping meccas, Kierland Commons and Desert Ridge Marketplace, have already become two of the most popular in the Southwest. Kierland's amazing variety of stores,

top-notch dining and convenient location in between The Westin Kierland Resort & Spa and the Scottsdale Airpark have made it a "must-do," while Desert Ridge not only offers a wealth of fun retail spots, but also boasts live entertainment in the courtyard and one of the finest movie theaters in the Valley.

### FAST FACTS:

*Scottsdale is lucky enough to host not one, but two exciting PGA TOUR-sanctioned golf events in a three-month span. The FBR Open (formerly The Phoenix Open) is traditionally played during Super Bowl weekend at the TPC of Scottsdale and attracts more than 500,000 fans, while in November, Grayhawk plays host to the Tommy Bahama Challenge, which is a new Ryder Cup-style event that pits young, up-and-coming American golfers against their international counterparts.*

**Tommy Bahama Challenge:**  
Nov. 6-8, 2005 (airs January 2, 2006 on CBS)

**FBR Open:** Jan. 30-Feb. 5, 2006

*For 2006-2007 dates and beyond, visit [www.GolfInScottsdale.com](http://www.GolfInScottsdale.com).*



FBR Open

## THE GREATEST SHOW ON GRASS

By Joseph Mark Passov

Whether you're playing or watching, there's no better place for tournament golf than Scottsdale. Fabulous events are sprinkled around the calendar, from December's Golf World Scottsdale Invitational, a prestigious amateur competition contested at several area courses, to the Tommy Bahama Challenge, a November happening at Grayhawk Golf Club that pits four PGA TOUR "Young Guns" from the

U.S. against their counterparts from the rest of the world.

Nevertheless, when you talk "golf tournaments" and "Scottsdale," all discussions must begin and end with the PGA TOUR's FBR Open in late January, the best-attended golf tournament in the world. It is likely the most fun and exciting event as well, thanks to the TPC of Scottsdale's Stadium course. The layout is both

fan-friendly – more than 100,000 spectators can feast on unobstructed views of golf's top stars – and player-friendly, where the dramatic risk-reward options down the stretch can result in eagles and birdies. FBR Open festivities take place all week throughout Scottsdale, but the grins don't get any wider than for the FBR Open Pro-Am at nearby Grayhawk, known as the "Scottsdale Celebrity." It's sponsored by the Scottsdale CVB and is sure to please. In addition, you won't want to miss the FBR Open's "Bird's Nest," a party tent that features live music and attracts thousands of revelers following each day of play. Come early and come often – this is always the party of the year!

Tommy Bahama Challenge



### FBR OPEN BY THE NUMBERS

- 5,810,000** Number of dollars raised for charity in 2005 by the host Thunderbirds
- 1,688,000** Feet of toilet paper used at the 2005 FBR Open
- 517,847** Number of attendees at the 2005 FBR Open
- 53,452** Number of Thunderdogs consumed at the 2005 FBR Open
- 20,112** Estimated number of divots taken in a four-day PGA TOUR event
- 503** Number of media who covered the 2005 FBR Open
- 55** Number of active Thunderbirds who volunteer at the FBR Open
- 27** Number of PGA TOUR victories by 2005 FBR Open Champion Phil Mickelson
- 14** Largest margin of victory in tournament history: Johnny Miller over Jerry Heard, 1975
- 10.5** Stimpmeter green speed at the TPC of Scottsdale during the FBR Open
- 1** Number of holes-in-one on the par-4 17th hole in tournament history

Source: *The Thunderbirds*



# GOLF SUPPORT SERVICES

By JoAnne Zeterberg

**N**OW THAT YOU'VE explored Scottsdale's golf course offerings in depth, it's time to get down to business and start planning your getaway to the world's finest golf destination. This section of the *Golf Discovery Guide* will help you do just that by introducing you to companies that provide everything from resort accommodations and golf lessons to turnkey, hassle-free golf vacation planning.

As you browse the following pages, you'll see that Scottsdale boasts a wide range of accommodations and amenities geared specifically toward the avid golfer. The city is home to more than 70

resorts and hotels, ranging from five-star luxury resorts to nicely appointed lodgings that will maximize your travel budget. And you can rest assured that



no matter which property you choose, you'll enjoy first-rate accommodations and outstanding service.

You'll also find information on local golf retailers, who can outfit you with everything

from golf apparel to the latest equipment; special programs, like Yoga for Golfers, that will keep your swing smooth and your mind focused; award-winning golf schools; and vacation planning companies – everything you need to plan the perfect Scottsdale golf getaway.

## ASSOCIATIONS

### Arizona Golf Association

7226 N. 16th St., Ste. 200  
Phoenix, AZ 85020  
Tel: 602-944-3035 / Toll Free: 800-458-8484  
Web Site: [www.azgolf.org](http://www.azgolf.org)

The Arizona Golf Association is a non-profit organization representing approximately 60,000 amateur golfers in the state of Arizona.

## EQUIPMENT & APPAREL

### Golf USA of Scottsdale

14838 N. Frank Lloyd Wright Blvd.  
Scottsdale, AZ 85260  
Tel: 480-862-7779  
Web Site: [www.golfusaofscottsdale.com](http://www.golfusaofscottsdale.com)

Customer satisfaction is placed above all else where golf equipment, accessories and apparel are concerned. We offer quality products and professional services at a fair cost. Strong family values are brought to every facet of our business endeavors.

### Golfsmith

15542 N. Pima Rd., Scottsdale, AZ 85260  
Tel: 480-607-9449  
Web Site: [www.golfsmith.com](http://www.golfsmith.com)

At Golfsmith you have more ways to shop. Shop our Web site, our catalog, or visit our store, open Mon.-Sat. from 9:00 a.m. to 8:00 p.m. and Sun. from 10:00 a.m. to 6:00 p.m. It's your choice – shop us today!

### In Celebration of Golf

7001 N. Scottsdale Rd., Ste. 172  
Scottsdale, AZ 85253  
Tel: 480-951-4444 / Fax: 480-951-3634  
Web Site: [www.incelebrationofgolf.com](http://www.incelebrationofgolf.com)

In Celebration of Golf is a 13,000-square-foot

golf retail experience designed to embrace all the rich tradition, drama and romance of the game while offering the finest in apparel, equipment and gift items.

## SCHOOLS & LESSONS

### Golf Schools of Scottsdale

c/o Orange Tree Golf Resort  
10601 N. 56th St., Scottsdale, AZ 85254  
Toll Free: 800-356-6678  
Web Site: [www.azgolfschool.com](http://www.azgolfschool.com)

Named one of *Golf* magazine's "Top 25 Golf Schools in America," Golf Schools of Scottsdale offers on-site packages at Orange Tree Golf Resort that include a suite, breakfast, lunch, golf school lessons and golf. Commuter schools also are available.

### Jared Tendler Golf, LLC

9595 E. Thunderbird Rd., Ste. 2134  
Scottsdale, AZ 85260  
Toll Free: 877-TENDLER  
Web Site: [www.jaredtendlergolf.com](http://www.jaredtendlergolf.com)

Play the course, don't let the course play you! Jared Tendler Golf will help you strengthen your game with riveting instruction in stress management techniques, golf therapy and mental strategy. Individual and group programs are available.

### Kinetic Golf Academy, Scottsdale

7847 N. Mockingbird Ln.  
Scottsdale, AZ 85253  
Tel: 480-367-6195  
Web Site: [www.kineticgolfacademy.com](http://www.kineticgolfacademy.com)

Located at Marriott's Camelback Golf Club in beautiful Scottsdale, the Kinetic Golf Academy uses the latest technology to offer an unparalleled learning experience, proven to elevate your game.



## COPPERWYND RESORT AND CLUB

13225 N. Eagle Ridge Drive, Fountain Hills, AZ 85268  
(480) 333-1900 (877) 707-7760 [www.copperwynd.com](http://www.copperwynd.com)

CopperWynd Resort and Club, a AAA Four-Diamond property, is in the center of golf country. Surrounded by SunRidge Canyon Golf Club's championship course, The Golf Club at Eagle Mountain and renowned We-Ko-Pa Golf Club, CopperWynd is a golfer's dream. Set high on a mountain ridge and offering breathtaking views, CopperWynd offers oversized guest rooms that feature gas-burning fireplaces, custom linens, private terrace, full spa, dining and club membership. Two- and three-bedroom Villas are available, offering exclusivity and amenities.

  
COPPERWYND  
Resort and Club



## SERVICES

### **Gear-To-Go, Inc.**

2810 S. 24th St., Ste. 112

Phoenix, AZ 85034

Tel: 602-286-6000 / Toll Free: 866-610-GEAR

Web Site: [www.gear-to-go.com](http://www.gear-to-go.com)

We feature the golf club "Demo-Rental<sup>SM</sup>" system, providing rentals of top brands and models from all leading manufacturers with favorable pricing. Pick up your clubs at the airport or Van's Golf Shops, or have them delivered right to you.

## SPECIALTY PROGRAMS

### **Jared Tendler Golf, LLC**

9595 E. Thunderbird Rd., Ste. 2134

Scottsdale, AZ 85260

Toll Free: 877-TENDLER

Web Site: [www.jaredtendlergolf.com](http://www.jaredtendlergolf.com)

Play the course, don't let the course play you! Jared Tendler Golf will help you strengthen your game with riveting instruction in stress management techniques, golf therapy and mental strategy. Individual and group programs available.

### **Mobile Golf Events**

5435 E. Elmwood St.

Mesa, AZ 85205

Tel: 480-832-3035

Web Site: [www.mobilegolfevents.com](http://www.mobilegolfevents.com)

We've got the green, you pick the spot. An off-course golf entertainment company for clinics, games and contests, we bring enjoyment to golfers and non-golfers alike. Have fun with golf!

### **Southwest Fairway Tours, Inc.**

9699 N. Hayden Rd., Ste. 108-207

Scottsdale, AZ 85258

Tel: 480-922-4727

Web Site: [www.arizona-golfreisen.com](http://www.arizona-golfreisen.com)

We specialize in golf events, outings and

customized golf packages, and assist in creating a strategic structure for implementing golf into corporate marketing agendas. Company established in 1989.

### **Yoga for Golfers**

6143 E. Lowden Rd.

Cave Creek, AZ 85331

Toll Free: 888-313-9642

Web Site: [www.krtotalfitness.com](http://www.krtotalfitness.com)

We apply ancient yoga principles to success in business, golf and life. Our workshops are customized to meet company and participant goals. Seminars include golf fitness, breathing techniques, and the direct golf benefit of each yoga exercise.

## TOURNAMENT PROMOTIONS

### **American Golf Corporation**

4435 E. Paradise Village Parkway South

Phoenix, AZ 85032

Tel: 602-494-1215 / Toll Free: 877-446-GOLF

Web Site: [www.americangolf.com](http://www.americangolf.com)

We offer one-stop shopping for customized golf events Valleywide, as well as throughout the United States. Our professional staff will assist with every aspect of planning.

## VACATIONS

### **Arizona Fairways**

7411 E. Sixth Ave., Ste. 104

Scottsdale, AZ 85251

Tel: 602-989-4653 / Toll Free: 877-816-4653

Web Site: [www.arizonafairways.com](http://www.arizonafairways.com)

Our friendly staff is ready to prepare your personalized golf vacation or corporate outing. Whether it's advance tee times, club rentals, accommodations, car rentals or air-fare, we'll swing it for you!



## GAINEY SUITES HOTEL

7300 E. Gainey Suites Drive, Scottsdale, AZ 85257

(480) 922-6969 (800) 970-4666 [www.gaineysuiteshotel.com](http://www.gaineysuiteshotel.com)

Gainey Suites is centrally located in Scottsdale's fashionable Gainey Ranch and offers an outstanding value in a more relaxed and intimate boutique environment. Enjoy well-appointed suites with fully equipped residential-style kitchens, free wireless high-speed Internet access and an on-demand digital entertainment system. Complimentary breakfast and evening hors d'oeuvres reception daily. Tee it up at some of the best courses the Valley of the Sun has to offer and work out the kinks next door at The Spa at Gainey Village.



## GAINEY SUITES HOTEL

## VACATIONS, CONTINUED

### Arizona Trails Travel Service

16824 E. Avenue of the Fountains, Ste. 22-B  
Fountain Hills, AZ 85268

Tel: 480-837-4284 / Toll Free: 888-799-4284  
Web Site: [www.arizonatrails.com](http://www.arizonatrails.com)

We are your complete guide for planning the perfect golf vacation. We book advance tee times on championship courses, quality accommodations for any budget and discount car rentals. Professional, timely service.

### Golf Schools of Scottsdale

c/o Orange Tree Golf Resort  
10601 N. 56th St., Scottsdale, AZ 85254  
Toll Free: 800-356-6678  
Web Site: [www.azgolfschool.com](http://www.azgolfschool.com)

We guarantee small classes with personal attention, individualized instruction and flexible schedules. Full resort packages are available, as are commuter schools. All levels and abilities are welcome.

### JDR Tours

5125 N. 16th St., Ste. A 121  
Phoenix, AZ 85016  
Tel: 602-264-2833 / Toll Free: 800-759-8747  
Web Site: [www.arizonagolftours.com](http://www.arizonagolftours.com)

Our custom golf vacation packages offer flexibility while matching lodging, transportation and courses to your budget and abilities. Corporate events with celebrities and instruction by exceptional teachers are available.

### Meridian CondoResorts

P.O. Box 14914, Scottsdale, AZ 85267  
Tel: 480-596-1919 / Toll Free: 800-213-6446  
Web Site: [www.condoresorts.com](http://www.condoresorts.com)

We match the golfer to the course and offer incredible packages, such as the \$79 Unlimited Golf package. A golf course's price per round often exceeds Meridian's price for golf and accommodations combined! Spacious one- to three-bedroom luxurious condos.

### ResortQuest Arizona

14505 N. Hayden Rd., Ste. 341  
Scottsdale, AZ 85260  
Tel: 480-515-2300 / Toll Free: 888-277-1217  
Web Site: [www.resortquestscottsdale.com](http://www.resortquestscottsdale.com)

We feature the golf casitas at Troon North and offer packages, groups and custom vacations. Let our knowledgeable staff create your next golf experience. ResortQuest Golf Card. World-class golf. Affordable prices.

### Scottsdale Golf & Lodging

c/o ZMC Hotels  
7330 N. Pima Rd., Scottsdale, AZ 85258  
Toll Free: 888-368-9171  
Web Site: [www.scottsdalegolf.com](http://www.scottsdalegolf.com)

We are your one-stop source for complete and affordable golf vacations. We can book preferred tee times on premier courses. You will enjoy comfortable accommodations at quality hotels and discounted car rentals.

### Sonoran Suites of Scottsdale

5335 E. Shea Blvd., Ste. 1120  
Scottsdale, AZ 85254  
Tel: 480-607-6665 / Toll Free: 888-786-7848  
Web Site: [www.sonoransuites.com](http://www.sonoransuites.com)

We specialize in Arizona golf packages, including guaranteed tee times at more than 100 courses, rental car services and lodging in our premier one-, two- and three-bedroom resort condominiums.



## HILTON SCOTTSDALE RESORT & VILLAS

6333 N. Scottsdale Road, Scottsdale, AZ 85250  
(480) 948-7750 [www.scottsdaleresort.hilton.com](http://www.scottsdaleresort.hilton.com)

The Hilton Scottsdale Resort & Villas offers an intimate, relaxed atmosphere with AAA Four-Diamond service. Situated in the heart of Scottsdale, the resort is conveniently located within minutes of world-class shopping, dining, nightlife, art galleries, museums, recreational activities and championship golf courses. Our preferred partnerships with nearby McCormick Ranch, TPC of Scottsdale, Stonecreek and Talking Stick will provide you with a variety of prestigious golf venues. Located only 15 minutes from Sky Harbor International Airport.



## HOTEL & RESORT LISTINGS

### 3 Palms Resort Oasis

7707 E. McDowell Rd., Scottsdale, AZ 85257  
Tel: 480-941-1202 / Toll Free: 888-444-4683  
Web Site: [www.3palmsresortoasis.com](http://www.3palmsresortoasis.com)

### AmeriSuites Scottsdale Old Town

7300 E. Third Ave., Scottsdale, AZ 85251  
Tel: 480-423-9944 / Toll Free: 800-833-1516  
Web Site: [www.amerisuites.com](http://www.amerisuites.com)

### Best Western Papago Inn and Resort

7017 E. McDowell Rd., Scottsdale, AZ 85257  
Tel: 480-947-7335 / Toll Free: 800-937-8376  
Web Site: [www.papagoinn.com](http://www.papagoinn.com)

### Best Western Scottsdale Airpark Suites

7515 E. Butherus Dr., Scottsdale, AZ 85260  
Tel: 480-951-4000  
Web Site: [www.scottsdalebestwestern.com](http://www.scottsdalebestwestern.com)

### The Boulders Resort and Golden Door Spa

34631 N. Tom Darlington Dr.  
Carefree, AZ 85377  
Tel: 480-488-9009 / Toll Free: 800-553-1717  
Web Site: [www.wyndhamboulders.com](http://www.wyndhamboulders.com)

### Caleo Resort & Spa

4925 N. Scottsdale Rd., Scottsdale, AZ 85251  
Tel: 480-945-7666 / Toll Free: 800-528-7867  
Web Site: [www.caleoresort.com](http://www.caleoresort.com)

### Camelback Inn, A JW Marriott Resort & Spa

5402 E. Lincoln Dr., Scottsdale, AZ 85253  
Tel: 480-948-1700 / Toll Free: 800-242-2635  
Web Site: [www.camelbackinn.com](http://www.camelbackinn.com)

### Carefree Resort & Villas

37220 Mule Train Rd., Carefree, AZ 85377  
Tel: 480-488-5300 / Toll Free: 888-488-9034  
Web Site: [www.carefree-resort.com](http://www.carefree-resort.com)

### Chaparral Suites Resort Scottsdale

5001 N. Scottsdale Rd., Scottsdale, AZ 85250  
Tel: 480-949-1414 / Toll Free: 800-528-1456  
Web Site: [www.chaparralsuites.com](http://www.chaparralsuites.com)

### Comfort Inn Fountain Hills

17105 E. Shea Blvd., Fountain Hills, AZ 85268  
Tel: 480-837-5343 / Toll Free: 800-228-5150  
Web Site: [www.comfortinnfountainhills.com](http://www.comfortinnfountainhills.com)

### Comfort Inn Scottsdale

7350 E. Gold Dust Rd., Scottsdale, AZ 85258  
Tel: 480-596-6559 / Toll Free: 888-296-9776  
Web Site: [www.choicehotels.com/hotel/az813](http://www.choicehotels.com/hotel/az813)

### Comfort Suites of Old Town Scottsdale

3275 Drinkwater Blvd., Scottsdale, AZ 85251  
Tel: 480-946-1111 / Toll Free: 800-517-4000  
Web Site: [www.comfortsuites.com](http://www.comfortsuites.com)

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Web Site: [www.copperwynd.com](http://www.copperwynd.com)

### Country Inn & Suites By Carlson

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### Courtyard by Marriott Scottsdale Old Town

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Web Site: [www.scottsdaledaysinn.com](http://www.scottsdaledaysinn.com)

### DoubleTree Paradise Valley Resort Scottsdale

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7300 E. Gainey Suites Dr., Scottsdale, AZ 85258  
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**Scottsdale Camelback Resort**

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